

## KQVR-TV

2713 KQVR Drive, . West Sacramento CA 95605

KQVR-TV

AND

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188790	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 257249		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>	
<b>NAME</b>	AMERICAN MEDIA & ADVOCACY		AMERICAN ACTION NETWORK	
<b>AND</b>	815 Slaters Ln		1401 New York Ave NW Fl 12	
<b>ADDRESS</b>	Alexandria	VA 22314-1219	Washington	DC 20005-2102
	USA		USA	
<b>CONTACT</b>	BEN ANGLE		<b>PRODUCT</b> AMERICAN ACTION NETWORK	
<b>LOCAL SALESPERSON</b>	NICOLE ELIE POL	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1300
<b>NATIONAL SALESPERSON</b>				
<b>BROADCAST SCHEDULE STARTING</b> 10/12/12 <b>AND ENDING</b> 10/18/12 <b>NO. WEEKS:</b> 1				

Cancellation Notice

Required

Announcement 28 days

prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	00001..	1	02:58P	04:00P	30S	10/12/12-10/12/12	DR PHIL	1	1000.00	1000.00
2	11110..	4	02:58P	04:00P	30S	10/15/12-10/18/12	DR PHIL	4	1000.00	4000.00
3	00002..	2	04:00P	05:00P	30S	10/12/12-10/12/12	CBS13 NEWS @ 4	2	1600.00	3200.00
4	22220..	8	04:00P	05:00P	30S	10/15/12-10/18/12	CBS13 NEWS @ 4	8	1600.00	12800.00
5	0000200	2	10:00P	11:00P	30S	10/12/12-10/12/12	CBS 13 10PM NEWS M-SU	2	3000.00	6000.00
6	2222000	8	10:00P	11:00P	30S	10/15/12-10/18/12	CBS 13 10PM NEWS M-SU	8	3000.00	24000.00
7	00001..	1	11:00P	12:05A	30S	10/12/12-10/12/12	DAVID LETTERMAN	1	1800.00	1800.00
8	11110..	4	11:00P	12:05A	30S	10/15/12-10/18/12	DAVID LETTERMAN	4	1800.00	7200.00
9	00001..	1	12:05A	01:05A	30S	10/12/12-10/12/12	THE LATE LATE SHOW W/CRAIG	1	750.00	750.00
10	22220..	8	12:05A	01:05A	30S	10/15/12-10/18/12	THE LATE LATE SHOW W/CRAIG	8	750.00	6000.00
11	Sa	2	05:00A	07:00A	30S	10/13/12-10/13/12	CBS THIS MORNING - SATURDAY	2	400.00	800.00
12	00001..	1	06:00P	06:30P	30S	10/12/12-10/12/12	CBS13 NEWS @ 6	1	3000.00	3000.00
13	11110..	4	06:00P	06:30P	30S	10/15/12-10/18/12	CBS13 NEWS @ 6	4	3000.00	12000.00
14	00001..	1	06:30P	07:00P	30S	10/12/12-10/12/12	SPECIAL NEWS - ELECTION	1	3000.00	3000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

## KQVR-TV

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CONTRACT NO. REV.

1191-34221-1

DATE PRINTED

10/12/12

AND

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188790	AGENCY (OR SERVICE) ACTING AS AGENT FOR 257249				ADVERTISER (OR AGENCY AND ADVERTISER)				<b>Cancellation Notice Required Announcement 28 days prior notice</b>		
NAME	AMERICAN MEDIA & ADVOCACY				AMERICAN ACTION NETWORK						
AND	815 Slaters Ln				1401 New York Ave NW Fl 12						
ADDRESS	Alexandria VA 22314-1219				Washington DC 20005-2102						
	USA				USA						
CONTACT	BEN ANGLE				PRODUCTAMERICAN ACTION NETWORK						
LOCAL SALESPERSON	NICOLE ELIE POL		AGENCY EST. NO.		PRODUCT CODE		1300				
NATIONAL SALESPERSON											
BROADCAST SCHEDULE STARTING 10/12/12 AND ENDING 10/18/12 NO. WEEKS:										1	

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			FROM	TO						
15	11110..	4	06:30P	07:00P	30S	10/15/12-10/18/12	ENTERTAINMENT TONIGHT M-F	4	3000.00	12000.00
16	Sa	2	08:58A	05:00P	30S	10/13/12-10/13/12	NCAA COLLEGE FOOTBALL	2	1000.00	2000.00
17	.....2.	2	11:00P	12:00M	30S	10/13/12-10/13/12	CBS13 NEWSRPT @ 11 (SAT)	2	1000.00	2000.00
18	Su	2	11:00P	12:00M	30S	10/14/12-10/14/12	CBS13 NEWSRPT @ 11 (SUN)	2	1000.00	2000.00
19	Su	1	06:28A	07:58A	30S	10/14/12-10/14/12	CBS THIS MORNING - SUNDAY	1	2500.00	2500.00
20	Su	1	07:58A	09:00A	30S	10/14/12-10/14/12	FACE THE NATION	1	3000.00	3000.00
21	Su	1	10:00P	11:00P	30S	10/14/12-10/14/12	CBS 13 10PM NEWS M-SU	1	3000.00	3000.00
Total Contract:								60		112050.00

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